

## **Florence Beautification Board Awards**

The Beautification Board of the City of Florence recognizes businesses that improve the appearance of the community. These awards of excellence acknowledge and encourage exceptional efforts and practices that improve our streets and landscapes and enrich the beauty of Florence.

Every year, judges observe properties throughout the city and look for those that are exceptional and showcase an initiative toward enhancing the overall beauty of the property. Nominations can also be submitted to the Board.

### **Criteria for Judging**

- Landscaping and Planting – Creating an environment where plants form an essential element of the overall surroundings. Unity, harmony and balance of plants, suitability of landscape to site, use of colors and textures, turf management, proper pruning and shaping of trees and shrubs and tasteful integration of hard surfaces.
- Tidiness/Litter and Graffiti Control – No visible litter, debris, weeds, or graffiti. Trash containers should be concealed from public view.
- Historic Preservation Enhancements – Improvements made that restore the historic nature of the landscaping.

### **Award Divisions**

- Government
  - City
  - County
  - State
  - Federal
- Churches
  - Large
  - Small
- Commercial Property
  - Over 2 acres
  - Under 2 acres
  - Storefront
- Financial Institutions
- Hotels & Motels
- Medical
  - Over 2 acres
  - Under 2 acres
- Restaurants
  - Dine-In (Full Service)
  - Drive-Through
- Restoration/Most Improved
- Storefront
- Other Miscellaneous First Place Awards
- Mayor's Award

## **Rules and Regulations**

- Properties must be located within the city limits of Florence.
- Properties are judged from public views (as opposed to back areas or hidden views).
- Properties receive awards in one category only.
- Winners who receive a First Place Award for five (5) consecutive years are awarded a permanent Honor Roll Award.
- Beautification Award Signs for First Place winners remain on site for one year as long as the property is maintained.
- An unlimited number of Honorable Mention certificates will be awarded as appropriate.
- No distinction is made between professional landscaping and business owner landscaping.
- Businesses are encouraged to nominate themselves or others.